



Global E-Commerce Intelligence
we report, you grow

SAMPLE REPORT
GLOBAL BLOCKCHAIN AND CRYPTOCURRENCY
MARKET 2023

PUBLICATION DATE: MARCH 2023

PREFACE

Sample Report

OBJECTIVE

RELIABLE

A LIST OF ADVANTAGES

- yStats.com provides secondary market research: By using various sources of information we ensure maximum reliability of all obtained data. As a result companies get a precise and unbiased impression of the market situation.
- Only reliable sources such as national and international statistical offices, industry and trade associations, business reports, business and company databases, journals, company registries and news portals are used as a basis for the analyses, statistical reports and forecasts.
- Our international employees research and filter all sources and translate relevant information into English. This ensures that the content of the original studies is correctly interpreted.
- yStats.com delivers all research results as PowerPoint files. All data can therefore be used directly for board presentations or be individually adapted.
- If required, yStats.com provides in-depth analysis for all research projects. Simply send us a request.

TERMS OF USE AND COPYRIGHT CONDITIONS

- This report is copyrighted. All rights reserved and no part of this report may be reproduced, stored in a retrieval system or transmitted in any form without the prior permission of the publishers.
- The information in this report does not constitute the provision of investment, legal or tax advice. Any views expressed reflect the current views of the original authors, which do not necessarily correspond to the opinions of yStats.com GmbH & Co. KG.
- The information in this report is provided for informational purposes only and without any obligation, whether contractual or otherwise. No warranty or representation is made as to the correctness, completeness and accuracy of the information given or the assessments made.
- We have taken every precaution to ensure that details provided in this report are accurate. The publishers are not liable for any omissions, errors or incorrect insertions, nor for any interpretations made from the document.

LEGAL NOTICE

Sample Report

This report is subject to the Terms & Conditions of yStats.com GmbH & Co. KG, which can be found at yStats.com. By selecting a particular license, you agree to the Terms & Conditions which pertain to said license. Please be aware that any misuse of this product or any other product not in accordance with the aforementioned Terms & Conditions will result in legal action.

The licensing structure is as follows:

SINGLE USER LICENSE

■ allows one (1) user to access the downloaded report.

SITE LICENSE

■ allows up to ten (10) users of a company within a specified geographic area (i.e. country) to access the downloaded report.

GLOBAL SITE LICENSE

■ allows up to ten (10) user of a company worldwide to access the downloaded report.

GENERAL METHODOLOGY OF MARKET RESEARCH REPORTS

Sample Report

OBJECTIVE

RELIABLE

Secondary Market Research

- The reports are compiled based on secondary market research. Secondary research is information gathered from previously published sources based on information and data acquired from national and international statistical offices, industry and trade associations, business reports, company databases, journals, company registries, news portals and many other reliable sources. By using various sources we ensure maximum objectivity for reported data. As a result, companies gain a precise and unbiased impression of the market situation.
- Cross referencing of data is conducted in order to ensure validity and reliability.
- The source of information and its release date are provided on every chart. It is possible that the information contained in one chart is derived from several sources. If this is the case, all sources are mentioned on the chart.
- The reports include mainly data from the last 12 months prior to the date of report publication. Exact publication dates are mentioned in every chart.

Definitions

- The reports take into account a broad definition of B2C E-Commerce, which might include mobile commerce. As definitions may vary among sources, exact definition used by the source (if available) is included at the bottom of the chart.

Chart Types

- Our reports include text charts, pie charts, bar charts, rankings, line graphs and tables. Every chart contains an Action Title, which summarizes the main idea/finding of the chart and a Subtitle, which provides necessary information about the country, the topic, units or measures of currency, and the applicable time period(s) to which the data refers. With respect to rankings, it is possible that the summation of all categories amounts to more than 100%. In this case, multiple answers were possible, which is noted at the bottom of the chart.

Report Structure

- Reports are comprised of the following elements, in the following order: Cover page, preface, legal notice, methodology, definitions, table of contents, management summary (summarizing main information contained in each section of report) and report content (divided into sections and chapters). When available, we also include forecasts in our report content. These forecasts are not our own; they are published by reliable sources. Within Global and Regional reports, we include all major developed and emerging markets, ranked in order of importance by using evaluative criteria such as sales figures.

Notes and Currency Values

- If available, additional information about the data collection, for example the time of survey and number of people surveyed, is provided in the form of a note. In some cases, the note (also) contains additional information needed to fully understand the contents of the respective data.
- When providing information about amounts of money, local currencies are most often used. When referencing currency values in the Action Title, the EUR values are also provided in brackets. The conversions are made using the average currency exchange rate for the respective time period. Should the currency figure be in the future, the average exchange rate of the past 12 months is used.

METHODOLOGY OF THE CURRENT

Sample Report

OBJECTIVE

20%

8%

11%

RELIABLE

Report Coverage

- This report covers global blockchain and cryptocurrency market. The report covers activities of various governments, businesses, banks, and consumers in the market.
- The following regions were included: North America, Latin America, Europe, Asia, Middle East, and Africa.
- The report contains relevant information about international comparisons, market trends, blockchain and cryptocurrency adoption rates and usage, consumer preferences, and players. Not all types of information were included for each country, due to varying data availability.

Report Structure

- The report starts with an overview of the global regional blockchain and cryptocurrency market and country comparisons in terms of criteria relevant to the market, such as adoption rates. This is followed by the chapter covering banks' activity in the blockchain and cryptocurrency market. The rest of the report is divided into regional chapters.

DEFINITIONS

Sample Report

The following expressions and definitions are used in this market report*:

- **B2C E-COMMERCE** the sale of products (and services) through electronic transactions via the Internet from businesses to consumers (B2C). A broader definition of retail E-Commerce applied by some sources also includes consumer-to-consumer (C2C) sales.
- **E-COMMERCE SALES** the total sales generated either on the E-Commerce market in a certain country or region, or the total sales generated through E-Commerce by a player on the market.
- **CROSS-BORDER B2C E-COMMERCE** the sale of goods (and services) directly to consumers in other countries, with orders delivered from the country where the foreign shop is based or from a central logistics facility, i.e., across the country's borders. Both B2C and C2C transactions might be included in the definition of retail cross-border E-Commerce.
- **CRYPTOCURRENCY** A digital payment system that doesn't rely on banks to verify transactions. It's a peer-to-peer system that can enable anyone anywhere to send and receive payments.
- **BLOCKCHAIN** a digital ledger of transactions that is duplicated and distributed across the entire network of computer systems
- **FIAT MONEY** inconvertible paper money made legal tender by a government decree
- **INTERNET USERS** the total number of inhabitants in a certain country that regularly accesses the Internet.
- **ONLINE SHOPPERS** the total number of inhabitants in a certain country or region that participates in B2C E-Commerce.
- **E-COMMERCE MARKETPLACE** platforms where third-party merchants (B2C) or individuals (C2C) can sell their digital or physical products online whereas the marketplace operator acts as an intermediary.

Note: *the definitions used by the original sources might differ from the ones stated on this chart; the exact definition used by each source, where available, is included on the respective charts

TABLE OF CONTENTS (1 OF 1)

Sample Report

OBJECTIVE

RELIABLE

1. Management Summary

2. Global

- Cryptocurrency Market Overview and Trends, October 2022 (1 of 4)
- Cryptocurrency Market Overview and Trends, October 2022 (2 of 4)
- Cryptocurrency Market Overview and Trends, October 2022 (3 of 4)
- Cryptocurrency Market Overview and Trends, October 2022 (4 of 4)
- Overview of Square's and PayPal's Activity in the Cryptocurrency Market, October 2022
- Overview of Visa's and Mastercard's Activity on the Cryptocurrency Market, November 2022
- Overview of Amazon's, Apple's, Meta's, and Walmart's Activity on the Cryptocurrency Market, November 2022
- Share Of Institutional Investors Who Invested in Digital Assets, in %, June 2022
- Share of Institutional Investors Having a Positive Perception of Digital Assets, in %, 2021 vs June 2022
- Share of Institutional Investors Who Found the Concept of Exchange-Traded Fund Bitcoin Appealing, by Regions, in %, June 2022
- Breakdown of Crypto-Owners Who Bought Cryptocurrency for the First Time in 2021 vs Who Bought it Earlier, in %, February 2022
- Share of Respondents Who Are Crypto-Curious, in %, February 2022
- Breakdown of Respondents Who Are Crypto-Curious, by Gender, in %, February 2022
- Breakdown of Respondents Who Plan to Invest in Crypto, by Age Group, in %, February 2022
- Breakdown of Top Factors That Make Respondents More Comfortable in Investing in Cryptocurrency, in % of Respondents, February 2022
- Share of Top Barriers That Hinder the Purchase of Cryptocurrency, by Regions, in % of Respondents, February 2022
- Top 5 Countries In Terms of Number of Crypto-Owners, in millions, 2021
- Share of Respondents Who Believe Digital Assets Will Become Important in the Future, in %, April 2021
- Cryptocurrency Adoption and Ownership, by Country, in % of Crypto Owners, 2021 (1 of 3)
- Cryptocurrency Adoption and Ownership, by Country, in % of Crypto Owners, 2021 (2 of 3)
- Cryptocurrency Adoption and Ownership, by Country, in % of Crypto Owners, 2021 (3 of 3)
- Cryptocurrency Adoption Index, by Country, June 2021 (1 of 7)
- Cryptocurrency Adoption Index, by Country, June 2021 (2 of 7)
- Cryptocurrency Adoption Index, by Country, June 2021 (3 of 7)
- Cryptocurrency Adoption Index, by Country, June 2021 (4 of 7)
- Cryptocurrency Adoption Index, by Country, June 2021 (5 of 7)
- Cryptocurrency Adoption Index, by Country, June 2021 (6 of 7)
- Cryptocurrency Adoption Index, by Country, June 2021 (7 of 7)

TABLE OF CONTENTS (2 OF 2)

Sample Report

OBJECTIVE

RELIABLE

2. Global (Cont.)

- Share Of Cryptocurrency Owners Who Buy and Hold Cryptocurrency for It's Long-Term Investment Potential, in %, Feb 2022
- Share of Top 5 Cryptocurrencies in Circulation Today, in % of Total Market Capitalization, 2021
- Value of Cryptocurrency Market, in USD trillion, November 2021 & June 2022
- Cryptocurrency Transaction Value, in USD billion, 2018-2023f
- Total Number of Cryptocurrency Owners, in millions, January 2022 – December 2022
- Total Number of Ethereum Owners, in millions, January 2022 – December 2022
- Total Number of Bitcoin Owners, in millions, January 2022 – December 2022
- Total Number of Cryptocurrency Owners, by Regions, in millions, 2023e
- Share of Millennials For Whom Bitcoin is a Safe Asset, in %, 2021
- Share of Merchants Who Currently Accept Cryptocurrency as a Form of Payment, in %, March 2022
- Share of Merchants Who Plan To Adopt More Crypto Innovations in the Next 12 Months, in %, March 2022
- Share of Merchants Who Plan To Make Innovations Related to Accepting Cryptocurrency in the Next 12 Months, in %, March 2022
- Breakdown of Businesses With Plans for Making Innovations Related to Accepting Cryptocurrency, by Current Acceptance Status, in %, March 2022
- Share of Large Enterprises That Will Use Digital Currencies for Payments, Collateral And Stored Value, in %, 2024f
- Share of Finance Executives Who Believe Holding Bitcoin is a Financial Risk Due to Its Volatility, in %, 2021
- Fall in the Value of Cryptocurrencies, by Type, in %, October 2021
- Top Beliefs That Crypto-Owners Have About Cryptocurrencies in the Future, in % of Crypto-Owners, January 2022
- Top 10 Cryptocurrency ATM Operators, by Number of Machines Installed, and Their Share, in % of Total ATMs, September 2022
- Breakdown of Crypto ATMs That Offer Buy Only Services vs That Offer Both Buy and Sell Services, in %, September 2022
- Total Number of ATMs Supporting Different Cryptocurrencies, September 2022
- Breakdown of Crypto ATM Manufacturer Share, in %, September 2022

3. Banking Activity and Trends

- Overview of the Banks' Activity in the Crypto and Blockchain Market, October 2022

TABLE OF CONTENTS (3 OF 3)

Sample Report

OBJECTIVE

RELIABLE

4. North America

4.1. Regional

- Cryptocurrency Market Overview, incl. “Crypto Winter”, December 2022

4.2. USA

- Cryptocurrency Market Regulations Overview and Trends, October 2022
- Share of Adults Who Have Invested, Traded or Used Cryptocurrency, in %, July 2022
- Share of Adults Who Are Likely to Buy Cryptocurrency in the Next Year, in %, May 2021 vs May 2022
- Breakdown of Adults Who Indicate How Their Investments in Cryptocurrency Did, in %, July 2022
- Share of Adults Who Own Cryptocurrency, by Income, in %, June 2022
- Share of Crypto Owners and Non-Owners Who Are Willing to Consider Receiving All of Their Salary in Cryptocurrency, in %, May 2021 vs May 2022
- Share of Crypto Owners and Non-Owners Who Are Willing to Sign Up For a Credit Card That Provides Rewards or Cash Back in Cryptocurrency, in %, May 2021 vs May 2022
- Share of Cryptocurrency Owners and Non-Owners Who Are Willing to Buy More Crypto If They Could Store it in a Bank Account, in %, May 2022
- Top Reasons For Investing in Cryptocurrency, in % of Adults, July 2022
- Share of Adults Who Have Invested, Traded or Used Cryptocurrency, by gender & age group in % of Adults, July 2022
- Share of Adults Who Have Heard About Digital Assets such as NFTs, in %, July 2022
- Share of Adults Who Have Heard About Digital Assets Such as NFTs, by Gender & Age group, in %, July 2022
- Share of Adults Who Are Aware About Cryptocurrency, in %, 2020 vs 2021
- Share of the Most Owned Cryptocurrencies, in % of Cryptocurrency Owners, June 2022
- Share of Cryptocurrency Owners Using Select Alternative Financial Services, in %, June 2022
- Top Ways in Which Crypto Owners Make Use of Cryptocurrency, in % of Cryptocurrency Owners, June 2022
- Share of Executives Who Believe Digital Currencies Will Become an Important Way of Payment in the Next 5 Years, in %, December 2021
- Breakdown of Executives Who Expect Suppliers to Accept Stable Coins vs Those Who Expect Suppliers to Accept Crypto, in %, December 2021
- Share of Priorities That Organizations Have for Enabling Cryptocurrencies And Stable Coins, in % of Organizations, December 2021
- Share of Respondents Who Agree Cryptocurrency Payments Will Benefit Businesses, in %, 2021
- Share of Adults Who Rate Risk of Investing in Crypto as “High”, in %, December 2022

TABLE OF CONTENTS (4 OF 10)

Sample Report

OBJECTIVE

RELIABLE

4. North America (Cont.)

4.2. USA (Cont.)

- Top Primary Barriers to Adoption of Digital Currency, in % of Respondents, May 2022
- Breakdown of Adults Who Are Concerned About Crypto Scams, in %, May 2022
- Top Regulatory Priorities Required to Broaden the Adoption of Digital Currencies, in % of Respondents, December 2021

4.3. Canada

- Share of Consumers Who Own Cryptocurrency, by region, in %, 2021
- Share of the Most Used Cryptocurrencies, in % of Total Crypto-Users, November 2022
- Breakdown of Adults Owning Cryptocurrency, by Gender, in % of Crypto-Owners, November 2022
- Breakdown of Adults Owning Cryptocurrency, by Age, in % of Crypto-Owners, November 2022
- Top Reasons For Investing in Cryptocurrencies, in % of Total Crypto-Users, October 2021
- Top Reasons For Not Investing in Cryptocurrencies, in % of Respondents, October 2021

5. Latin America

5.1. Regional

- Cryptocurrency Market Overview, incl. “Crypto Winter”, December 2022
- Share of Cryptocurrency Value Received in Comparison to Rest of the World, in %, June 2021
- Share of Respondents Who Bought Cryptocurrency for the First Time in 2021, in %, February 2022
- Share of Consumers Who Already Purchased Crypto vs Those Who Are Interested But Did Not Purchase Crypto Yet, in %, September 2021
- Share of Women Who Are Crypto-owners vs Those Who Will be Crypto-owners in the Future, by Country, in % of Crypto-owners, February 2022
- Share of Top Factors That Make Respondents More Comfortable in Investing in Cryptocurrency, in % of Respondents, February 2022
- Share of Respondents Who Stated They Never Heard of Blockchain, in %, 2021

5.2. Brazil

- Share of Respondents Who Indicated That Cryptocurrency is the Future of Money, in %, February 2022

TABLE OF CONTENTS (5 OF 11)

Sample Report

OBJECTIVE

RELIABLE

5. Latin America (Cont.)

5.2. Brazil (Cont.)

- Breakdown of Respondents Who Bought Crypto for the First Time Within the Past Year vs Those Who Bought Crypto More Than a Year Ago, in %, February 2022
- Share of Adults Who Are Crypto-Curious & Breakdown of Crypto-Curious Adults, by Gender, in %, February 2022

5.3. Mexico

- Share of Respondents Who Already Hold Cryptocurrency, in %, April 2022
- Share of Most Owned Cryptocurrencies, in % of Crypto-owners, April 2022
- Breakdown of Respondents Who Already Own Cryptocurrency, by Gender, in %, April 2022
- Share of Cryptocurrency Owners, by Age, in %, April 2022

5.4. Argentina

- Breakdown of Respondents Who Already Own Cryptocurrency, by Gender, in %, April 2022
- Share of Cryptocurrency-owners, by Age, in %, April 2022
- Share of Most Owned Cryptocurrencies, in % of Crypto-owners, April 2022

5.5. Peru

- Share of Respondents Who Claimed to Buy Cryptocurrency in 2021 vs Those Who Claimed to Buy it in 2022, in %, 2021 vs 2022
- Share of Aspect That Would Motivate Respondents Who Currently Have No Interest in Cryptocurrency, in % of Respondents, 2021

6. Europe

6.1. Regional

- Cryptocurrency Market Overview, incl. "Crypto Winter", December 2022
- Share of General Knowledge About Cryptocurrency, by Country, in % of Respondents, June 2022
- Share of Respondents Who Made a Crypto Investment, by Channels Used for Making an Investment, in %, June 2022
- Share of Households Who Might Own Cryptocurrency, in %, 2021
- Share of Consumers Who Believe Cryptocurrency is the Future of Money, in %, February 2022

TABLE OF CONTENTS (6 OF

Sample Report

OBJECTIVE

RELIABLE

6. Europe (Cont.)

6.1. Regional (Cont.)

- Breakdown of Crypto Asset Owners Who Are Likely to Change Their Crypto Asset Portfolio Over the Next 12 Months, in %, H1 2022
- Share of Crypto Asset Owners Who Are Likely to Change Their Crypto Asset Portfolio Over the Next 12 Months, by Age, in %, H1 2022
- Breakdown of Planned Activities With Crypto Asset Holdings, in % of Crypto asset owners, H1 2022
- Share of Most Owned Cryptocurrencies, in % of Crypto-owners, April 2022
- Share of Respondents Who Currently Do Not Hold Cryptocurrency, in %, H1 2022
- Top Reasons for Not Owning Cryptocurrency, in % of Respondents without Crypto Holdings, H1 2022

6.2. UK

- Share of Respondents Who Currently Own Cryptocurrency, in %, March 2022
- Share of Respondents Who Have a Greater Interest in Buying Cryptocurrency for the First Time in the Future, by Age, in %, February 2021
- Breakdown of Respondents Who Currently Own Cryptocurrency, by Gender, in %, February 2021
- Top Reasons For People To Invest in Cryptocurrency, in % of Respondents, February 2021
- Share of Top Cryptocurrencies That Are Popular Among Crypto-owners, in % of Crypto-owners, February 2021
- Breakdown of Adults Who Are Aware About Cryptocurrency, in %, 2020 vs 2021
- Breakdown of Crypto-Owners Who Use Cryptocurrency for Investments vs Those Who Use Crypto for Purchase of Goods And Services, in %, 2020 vs 2021

6.3. Germany

- Breakdown of Population Who Find Likely vs Those Who Find it Unlikely That Crypto Will Replace National Currency As a Means of Transaction in the Future, in %, June 2022
- Share of Population Who Owned or Traded Cryptocurrency in the Last 6 Months vs Those Who Are Crypto-curious, in %, November 2021
- Share of Crypto Investors Who Intend to Increase Their Crypto Investment Over the Coming 6 Months, in %, November 2021
- Share of Crypto-curious Respondents Who Are Interested to Invest in the Next 6 Months, in %, November 2021
- Breakdown of Population Who Owned or Traded Cryptocurrency in the Last 6 Months vs Those Who Are Crypto-curious, by Gender, in %, November 2021
- Breakdown of Population Who Owned or Traded Cryptocurrency in the Last 6 Months vs Share of Population Who Are Crypto-curious, by Age, in %, November 2021

TABLE OF CONTENTS (7 OF

Sample Report

OBJECTIVE

RELIABLE

6. Europe (Cont.)

6.3. Germany (Cont.)

- Top Reasons For Investing in Cryptocurrency, in % of Crypto Investors, November 2021
- Top Crypto Investment Forms Popular Among Crypto Investors, in % of Trading Volume, November 2021
- Share of Crypto-Curious Consumers Who Are Still Hesitant to Invest in Cryptocurrency and Have Just Began Researching About It, in %, November 2021
- Top Reasons Why Crypto-Curious Consumers Did Not Invest in Cryptocurrency, in %, November 2021
- Breakdown of Adults Who Are Aware About Cryptocurrency, in %, 2021

6.4. France

- Share of Adults Who Have Already Invested in Cryptocurrency or NFTs, in %, December 2021
- Top Cryptocurrencies Favored by Crypto Investors, in % of Crypto Investors, December 2021
- Top Cryptocurrencies Favored by Investors Who Have Not Yet Invested But Consider Investing in Cryptocurrency, in % of Investors, December 2021
- Breakdown of Adults Who Are Investors of Cryptocurrency vs Those Who Are Considering to Invest, by Gender, in %, December 2021
- Top Reasons For Investing in Cryptocurrency, in % Crypto Investors
- Top Reasons For Not Investing in Cryptocurrency, in % of Respondents, December 2021
- Breakdown of Adults Who Are Aware About Cryptocurrency, in %, 2021 vs 2022
- Breakdown of Population Who Find Likely vs Those Who Find it Unlikely That Crypto Will Replace National Currency as a Means of Transaction in the Future, in %, June 2022

6.5. Austria

- Breakdown of Population Who Find Likely vs Those Who Find it Unlikely That Crypto Will Replace National Currency as a Means of Transaction in the Future, in %, June 2022

6.6. Switzerland

- Breakdown of Population Who Find Likely vs Those Who Find it Unlikely That Crypto Will Replace National Currency as a Means of Transaction in the Future, in %, June 2022
- Most Preferred Cryptocurrencies Among Crypto Investors, in %, April 2022

TABLE OF CONTENTS (8 OF

Sample Report

OBJECTIVE

RELIABLE

6. Europe (Cont.)

6.6. Switzerland (Cont.)

- Top Investment Strategies Used By Crypto Investors, in % of Crypto Investors, April 2022
- Top 5 Most Used Crypto Offerings From Trading Platforms , in % of Crypto Investors, April 2022
- Share of Crypto Investors Who Have Planned to Change Their Crypto Asset Portfolio, in %, April 2022

6.7. Turkey

- Share of Respondents Who Have Not Invested in Cryptocurrency, in %, March 2022
- Breakdown of Top Reasons for Investing in Cryptocurrency, in % of Respondents, March 2022
- Share of Crypto Traders Who Find the Cryptocurrency Market Risk-free, in %, 2022e
- Share of Traders Who Prefer Bitcoin Over Other Cryptocurrencies, in %, 2022e

7. Asia-Pacific

7.1. Regional

- Cryptocurrency Market Overview And Trends, October 2022
- Impact of Crypto Winter on Cryptocurrency Market, December 2022
- Share of Crypto-Owners Who Bought Cryptocurrency for the First Time in 2021, in %, February 2022
- Top Industry Sub-Sectors Among Companies Identified as Emerging Giants, 2021

7.2. China

- Cryptocurrency Market Overview, November 2022

7.3. Indonesia

- Share of Respondents Who Own Cryptocurrency, in %, 2021
- Breakdown of Crypto-Owners Owning Cryptocurrency, by Age, in %, 2021

TABLE OF CONTENTS (9 OF

Sample Report

OBJECTIVE

RELIABLE

7. Asia-Pacific (Cont.)

7.4. India

- Share of Population That Has Either Traded in Cryptocurrency or Held Crypto in the Last 6 Months, in %, June 2022
- Top Cryptocurrency Investment Strategies That Crypto Investors Plan to Undertake in the Next 6 Months, in % of Crypto Investors, Q1 2022 vs Q2 2022
- Top Reasons Why Crypto Investors Invested in Cryptocurrency, in %, June 2022
- Breakdown of Crypto Investors Holding Cryptocurrency, by Age, in %, Q1 2022 vs Q2 2022
- Breakdown of Top Cryptocurrencies Held By Investors, in % of Respondents, 2022

7.5. Malaysia

- Breakdown of Crypto-Owners Owning Cryptocurrency, by Gender, in %, 2021
- Breakdown of Crypto-Owners Owning Cryptocurrency, by Age, in %, 2021

7.6. Philippines

- Share of Respondents Who Own Cryptocurrency, in %, 2021
- Breakdown of Crypto-Owners Owning Cryptocurrency, by Age, in %, 2021

7.7. Singapore

- Share of Respondents Who Own Cryptocurrency, in %, 2021
- Top Cryptocurrencies Favored by Crypto-Owners, in %, 2021
- Breakdown of Crypto-Owners Owning Cryptocurrency, by Age, in %, 2021
- Number And Value of Fintech Deals, by Fintech Area, in USD million, H1 2022

7.8. Thailand

- Share of Respondents Who Own Cryptocurrency, in %, 2021

7.9. Vietnam

- Share of Respondents Who Own Cryptocurrency, in %, 2021

TABLE OF CONTENTS (10 OF 16)

Sample Report

8. Middle East

8.1. Regional

- Cryptocurrency Market Overview and Trends, October 2022
- Year-on-Year Growth in Cryptocurrency Transaction Volume, by Countries, in %, July 2021 – June 2022

8.2. UAE

- Share of Respondents Who Indicated Their Interest of Investing in Cryptocurrency in the Next 5 Years, in %, 2021
- Share of Respondents Who Indicated Their Trust in Digital Currencies Such as Cryptocurrency, in %, December 2021
- Top Concerns That Respondents Have About Cryptocurrency, in % of Respondents, December 2021

9. Africa

9.1. Regional

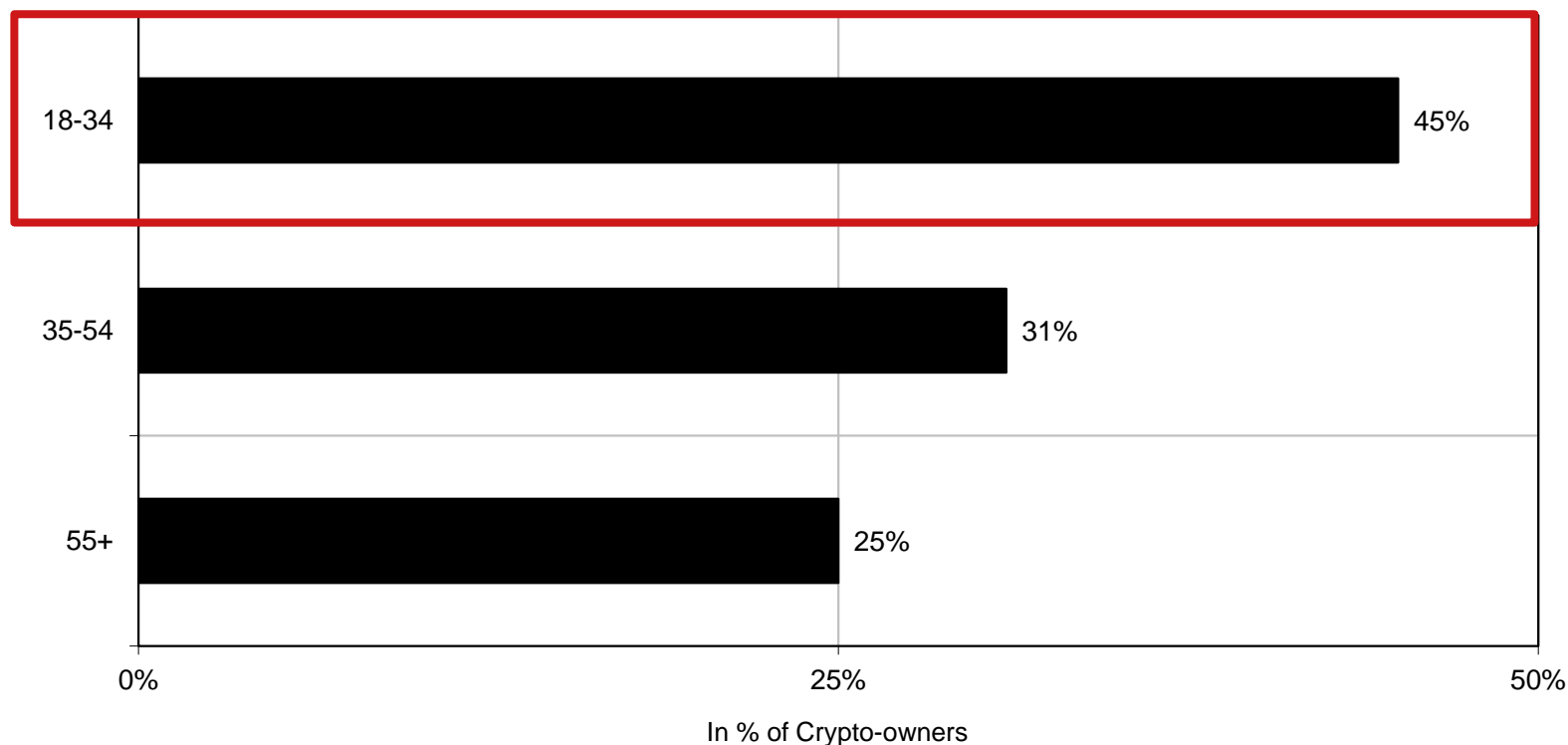
- Cryptocurrency Market Overview And Trends, October 2022
- Share of Respondents Who Own Cryptocurrency vs Those Who Plan to Purchase Cryptocurrency in the Coming Year, in %, February 2022

9.2. Nigeria

- Share of Respondents Who Either Owned or Traded in Cryptocurrencies in the Last 6 Months, in %, February 2022

As of April 2022, the younger generation in the age group 18-34 years were seen inclining towards cryptocurrency in Mexico

Mexico: Share of Cryptocurrency Owners, by Age, in %, April 2022



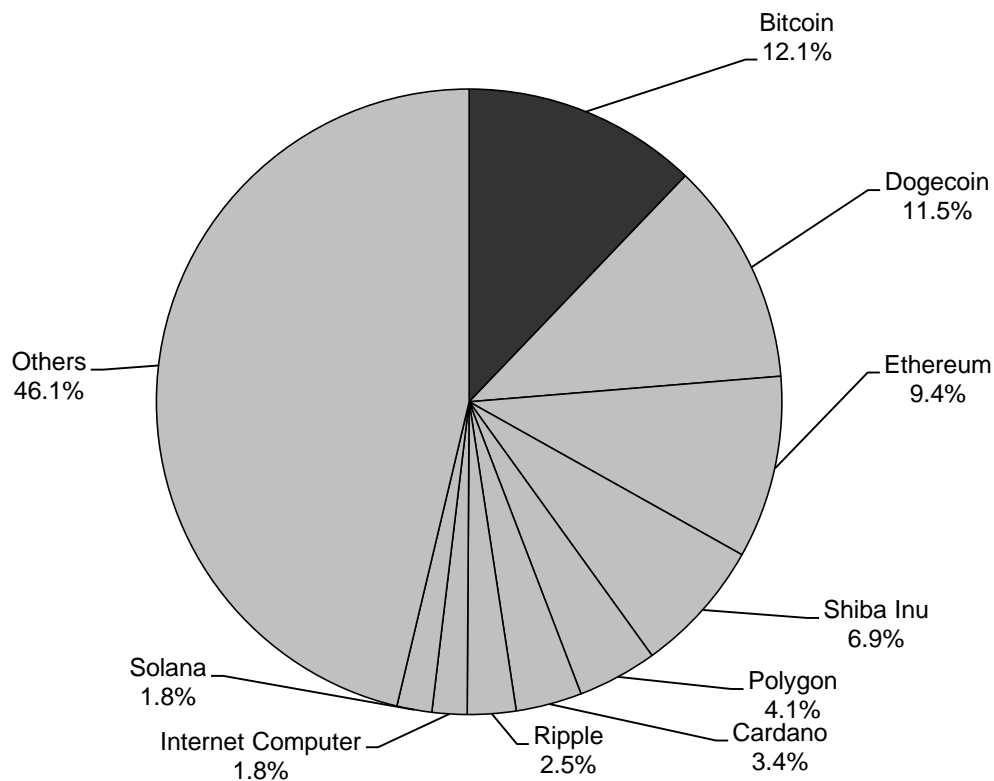
Note: does not add to 100% due to multiple answers possible
Survey: based on a survey of 10,020 people across Mexico
Source: Finder, August 2022

Sample Report

Sample Report

In 2022, Bitcoin and Dogecoin were the favored cryptocurrencies in India for investment purposes compared to other currencies

India: Breakdown of Top Cryptocurrencies Held By Investors, in % of Respondents, 2022





yStats.com

Global E-Commerce Intelligence
we report, you grow

ADDRESS

yStats.com GmbH & Co. KG
Behringstr. 28a ■ 22765 Hamburg ■ Germany

CONTACT

Phone: +49 40 - 39 90 68 50 ■ Fax: +49 40 - 39 90 68 51 ■ info@ystats.com

SOCIAL MEDIA

 [linkedin.com/company/ystats](https://www.linkedin.com/company/ystats)
 twitter.com/ystats
 facebook.com/ystats
 gplus.to/ystats.com

MORE NEWS?

Please subscribe to our Newsletter at www.ystats.com